We would like to welcome everyone to the first ever initiative by Consulting and Analytics Club of IIT Guwahati, a foundational course in Management Consulting named Winter Consulting.

We are a group of enthusiasts from IIT Guwahati who have prepared a course structure from various online available materials to help out others who are also in search for an appropriate path to learn about Consulting.

The Course is completely FREE. We do not own the materials which will be covered in the Course. It is just our extensive research over past few months to come out with a guided path to help out others. Though, The Consulting Guide 2019 is completely made by us.

Week 1 Agenda:

1. Textbook reading material: Class 12 Microeconomics Chapter 1 to chapter 6 (approx time required: 7-8 hours)

2. Online Course: Foundation of Business Strategy - Complete week 1 and 2 (approx time 4 hours) [Link 1]

Other reading materials:

3. Case in Point till page 105 (approx time 1 hr)

4. Learn about Guesstimates - an important aspect of a Consultant's life. [Link 2] (approx an hour)

4. Go through IITG's Consulting Guide 2019 till page 32 (approx half an hour)

Start going through the reading materials and the other course materials for this week. Tomorrow morning, you would also get a simple guesstimate which you have to submit it to caciitg@gmail.com by 17th 11.59 pm. [More about it will be told in the next post]

Link for materials:

[https://drive.google.com/folderview…](https://drive.google.com/folderview?id=1J3BbHE4XmgfeMTUnAh14jVKbODAM3sYe&fbclid=IwAR3dlPe2XorghbD7GazYpYkMBmt6WkQqXaZ95-SzNWqN3rWJBdM9ZjGuta0)

Link 1: [https://www.coursera.org/…/uva-darden-foundations-business-…](https://l.facebook.com/l.php?u=https%3A%2F%2Fwww.coursera.org%2Flearn%2Fuva-darden-foundations-business-strategy%3Ffbclid%3DIwAR2GE87H4ckW8bTRH6SFYmDINOZfc-yaLpapZ5JN1QHw4OS9cwSQ44w16w0&h=AT0LJETfkeke3cEBwr1Hm416RWHV2zrxCTUarF6J82Ou6AR_OXRgVnOdxcUxwlKJBz8KsuTgBRU6vcy5K1sWeI-gSEusVHKCBosFxv9EPuIZq4RMY5goHW59C31r0L3XqUvSbKfDkoDn2HGIfh7ZEcGc2r252l67kA)

Link 2: [https://mconsultingprep.com/case-interview-market-sizing-g…/](https://mconsultingprep.com/case-interview-market-sizing-guesstimate/?fbclid=IwAR243eBX3xRCO7ynrNvOZ-hawVBDpn0O4rTr6asgEoTocORIHZvecoTLaZA)

Feel free to ask us any queries if you have any. If you want to discuss any intersting points, do post them in the group! Don't shy away, shoot all your findings, doubts or even your experiences on this group.

Happy Learning :))